

# Iowa Foundation DataBook & Software, 4th Ed.

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AVIVA FOUNDATION...

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**CONTACT INFORMATION-**  
Name, address, phone. Up to date, accurate information you need to make a grant request.

**IMPORTANT INFORMATION-**  
Everything you need to find a "good fit" between your organization's needs and a funding source's funding priorities. Foundations which "give to preselected charities and generally do not accept unsolicited proposals" are indicated prominently with a special symbol: "c" next to Restrictions.

**OVERVIEW INFORMATION-**  
Calculated from grants listings; totals sometimes different than "Program service" above (See "Fiscal information.") E/G Ratio shows expenses as a percentage of grants (program service) amount.

**GRANTS BY CATEGORY-**  
Grant listings are organized by category, with average grant size per category and subtotals by percent and dollars within categories.

**FUNDED PRIOR EDITION-**  
Bullets next to grantee listings show grantees which received a grant from the profiled foundation in prior editions of the DataBook.

**CAPITAL GRANT-**  
Capital grants are indicated with a (✱) symbol and there is an index of the foundations which made capital grants in the rear of the DataBook.

**EVERY GRANT -**  
All the grants are listed for each foundation. Sure it was a lot more work, but it makes for a lot more valuable fundraising reference tool. Don't you agree?

**AVIVA Foundation** Corporate  
699 Walnut Street, 20th Floor, Des Moines, IA 50309-0000  
Established 1995  
AG No. 421431745  
EIN 421431745  
Fiscal Year: 12/31/08  
Total Revenue: \$104,342  
Prog. Service: \$1,056,059  
Mgmt + Gen: \$7,570  
Fund Balance: \$2,301,668

Contact: Ms. Karen Lynn, Director  
Phone: (515) 557-3910

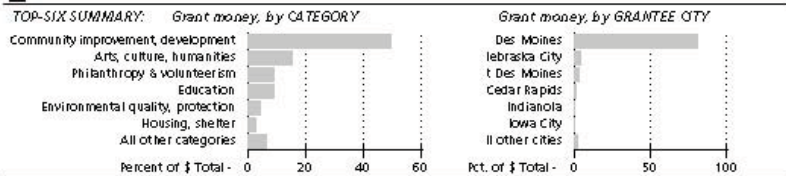
Trustees: Thomas C. Goddard, Des Moines; Jack V. Heitz, Des Moines; Brendon Cushing, Des Moines; Christopher J. Littlefield, Des Moines.

Purpose: To help support community and cultural advancement and enhance quality living, the AmeriUs Group Charitable Foundation has established these areas in Central Iowa as its primary focus: Arts and Culture; Civic and Community; Education; Health and Human Services; United Way; New Initiatives.

Restrictions: None.  
Geographic Focus: Central Iowa.  
Deadlines: None.

Published Info: Foundation Guidelines, available in both MS Word and .pdf file formats at the foundation's website.  
Other Info: Please contact the foundation for an application. (Formally profiled as AmeriUs Group Charitable Foundation. -FT)

<b>Overview</b>	Assets Rank: 140 Grants Rank: 42 Exp/Grants: 0.7%	Total # of Grants: 68 Total Amount: \$1,038,256 Average Amount: \$15,268	Largest: \$496,638 Smallest: \$50 Funded in Prior Editions: 40%
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IA GRANTEES, by Category	City, ST	\$ Amount	Purpose
*Arts, culture, humanities	Des Moines	162,000	(15.6% of total. Avg. = \$20,250)
• Civic Center Of Greater Des Moines	Des Moines, IA	37,000	Arts and culture
• Des Moines Art Center	Des Moines, IA	25,000	Arts and culture
• Des Moines Arts Festival	Des Moines, IA	25,000	Arts and culture
• Des Moines Metro Opera	Indianola, IA	15,000	Arts and culture
• Living History Farms	Urbandale, IA	5,000	Arts and Community
• Metro Arts Alliance Of Greater Des Moines	Des Moines, IA	5,000	Arts and culture
• Salisbury House Foundation	Des Moines, IA	25,000	Civic and Community
• Science Center Of Iowa	Des Moines, IA	25,000	Arts and culture
*Community improvement, development	West Des Moines, IA	521,638	(50.2% of total. Avg. = \$260,819)
• City Of West Des Moines	West Des Moines, IA	25,000	Civic and Community
• United Way Of Central Iowa	Des Moines, IA	496,638	Health and human services
*Disease, disorders, medical disciplines	Des Moines, IA	25,250	(2.4% of total. Avg. = \$12,625)
• American Cancer Society, Cedar Rapids	Cedar Rapids, IA	25,000	Health and human services
• Virginia Ripar Cancer Center	Scottsdale, AZ	250	Health and human services
*EDUCATION	Anderson, IN	98,368	(9.5% of total. Avg. = \$2,186)
• Anderson University	Anderson, IN	180	Educational
• Buena Vista University	Storm Lake, IA	396	Educational
• Buena Vista University	Indianapolis, IN	2,825	Educational
• Central College	Falla, IA	80	Educational
• De Pauw University	Greencastle, IN	180	Educational
• Des Moines Public Schools	Des Moines, IA	21,242	Educational
• Des Moines Public Schools	Des Moines, IA	21,417	OT education
• Drake University	Des Moines, IA	1,178	Educational
• Duke University	Durham, NC	50	Educational
• Embury College	Embury, IL	180	Educational
• Franklin College	Franklin, IN	380	Educational
• Grand View College	Des Moines, IA	100	Educational
• Huntington University	Huntington, IN	500	Educational
• Indiana State University	Terre Haute, IN	150	Educational

**TYPE OF FOUNDATION-**  
Usually Independent (includes family foundations), Corporate or Public (includes community foundations).

**REVIEWED/CORRECTED BY THE FOUNDATION-**  
Checkmark (✓) shows the foundation has reviewed / corrected the listing.

**MORE INFO ON THE SOFTWARE-**  
A mouse icon (M) indicates biographical, financial or other information about the foundation is available on the software (data that is not shown in the printed DataBook).

**FISCAL INFORMATION-**  
Includes information from the latest 990 tax returns of each foundation: Total revenue; Program service (grants); Management & general (all expenses); and Fund balance (market value).

**UNIQUE GRAPHIC PRESENTATION-**  
Charts show top categories for the grant money awarded by each foundation. After showing the top six categories (by percentage of dollars awarded), the display lumps all other grants together as "All other categories." Unique geographic charting of grant money by city gives a useful and clear picture of where the money goes.

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**NOTE-** Some foundations make grant awards payable over several years or occasionally make an award which is payable in future years—what is shown in the DataBook is the amount actually paid during the year. Some foundations in Iowa make awards in two and three year commitments, and some of them publish excellent annual reports which provide this additional detail. Grantseekers should review annual reports when they are available.

## The DataBook connects you with EVERY Iowa foundation!

**IOWA FOUNDATION DATABOOK, 4TH EDITION!**  
Iowa's best foundation directory is here! Completely revised and updated. All new research, great easy to use features! Listings of every Iowa foundation—with comprehensive profiles of 315 of Iowa's largest grant-making foundations; with combined assets representing over 99% of all Iowa foundation assets. More money than ever before profiled in Iowa! Every one of the over 16,900 grants the foundations made is profiled, categorized by grantee type, geographical location, and showing the foundation's stated purpose for the grant when possible. Includes handy Deadline Calendar, new Capital Grant index and more features than we can list here!

**IOWA FOUNDATION DATABOOK & SOFTWARE, 4TH ED!**  
Search every one of the over 16,900 grants made by Iowa's top foundations and identify the foundations that made grants to organizations like yours—in seconds! Now with tutorial videos on the software, new search & report options, and print/export features. Includes the printed DataBook.

### • DATABOOK ORDER FORM •

NAME: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

ORGANIZATION: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY / STATE / ZIP: \_\_\_\_\_

- \_\_\_\_\_ Copies Iowa Foundation DataBook .pdf & software, 4th Edition, \$125.00 each
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